







**A GUT Acidifiers WITH AN ACTIVITY ENHANCER BASE** 

> **EXOCID** Aids in keeping the bird healthy and thus less mortality. The healthy gut, free from invading pathogens is extremely important for effective digestion of nutrients, resulting in excellent growth and profitability.





















# BENEFITS

The advantage of this product is four fold

- Mortality: Less mortality more birds or eggs to sell.
- Feed Conversion Ratio (FCR): Better Feed conversion ratio that is conversion of feed intake in to productivity, results in increased weight with less feed in broilers and more eggs in layers.
- Healthy Bird: Good immunity to fight diseases, hence less stress. Healthy bird requires less medication, productivity never drops
- Realization: Good rate for the produce and good demand.

### BENEFITS FROM ACTIVITY ENHANCER BASE

- Multi-layered micro molecules of the activity enhancer carrier, makes the product free flowing. Because of it's special binding ability the product is uniformly available in the gut without losing it's properties.
- The special carrier also traps mycotoxins, endotoxins and pathogens in its honey-comb like structure to offer the additional protection to the birds.

## **ACIDIFIER LOWERS THE GUT PH**

Low pH in the gut protects animals from pathogens entering the gastro-intestinal tract. Acidifier continues the acidification to reduce the gut pH and enhance the activity of proteolytic enzymes, and effectively inhibits the growth of E. coli and Salmonella to check morbidity and mortality.

# POSITIVE EFFECT ON GUT MUCOSAL MORPHOLOGY

Stimulates pancreatic secretion which leads to improved digestion, absorption and retention of protein, amino acids and phosphorus. Also Lowers fecal contents of these nutrients to reduce the environmental load.

# ADVANTAGE IN YOUNG CHICKS

Feeding of acidifier to chicks is necessary in proventriculus and crop of young chicks to give protection against harmful microbes,. Low pH in the gut also helps for the activation of pepsinogens to active pepsins. Low pepsin activity decreases the digestion of feed proteins entering the lower gut which causes loose droppings. The acidifier prevents the adherence of pathogens to the gut wall, paving the way to useful microbes to get attached to gut mucosa to offer additional protection.



#### **EXOCID EACH KG CONTAINS**

No.	Name of the organic Salt
1	Calcium propionate
2	Citric acid
3	Sodium benzoate
4	Sodium formateoate

Total available acids in Exocid content - 25%

EXOCID has acids in salt form. Available in 25 kg bag Feeding recommendation: 1Kg / Tonne of feed or As per recommendation by Veterinarian



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